

KATE MANN

ILLUSTRATOR & GRAPHIC DESIGNER

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS, ILLUSTRATION

MINOR IN GRAPHIC DESIGN

Savannah College of Art & Design

Sep 2022 - April 2026

GPA : 3.9 (English)

Dean's List 2022- Present

SKILLS

◆ Design Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Procreate

◆ Business Applications

- Google Applications
- MS Office Suite
- Zoom

◆ Additional Skills

- Open Water PADI Scuba Dive
- Certified

PROFILE

- Creative arts student graduating 2026 with 4+ years of diverse work experience in design, editorial leadership, and customer service.
- Consistently recognized for reliability and leadership, quickly earning promotions and increased responsibilities.
- Balancing academic excellence (3.9 GPA, Dean's List) with hands-on professional experience in multiple industries.

WORK EXPERIENCE

MANAGING EDITOR

SCAD SCAN/ Connector

Mar 2024 - Current Day

- Lead editorial projects from concept to completion, overseeing timelines, deadlines, and workflow to ensure timely delivery and high-quality output.
- Manage and motivate a creative team of writers, designers, and illustrators, fostering collaboration and maintaining productivity across multiple projects.
- Edit and refine visual and written content, ensuring consistency in style, tone, and brand identity while enhancing the overall user experience.
- Coordinate with cross-functional teams to align creative assets, brand guidelines, and editorial strategy, delivering cohesive and engaging visual content.

IN HOUSE GRAPHIC DESIGN

Upfield Soccer

Feb 2024 - Sep 2024

- Designing new logos, badges, icons, and merchandise for the Upfield Soccer team.
- Communicating with the team to reach mutual goals for the brand through creative marketing and idea curation.
- Being available to create images and ideas on the fly with the brand's idea at the forefront.

LEAD SOCCER COACH & SITE COORDINATOR

Upfield Soccer

Mar 2023 - May 2025

- Working with children ages 2 to 8 years old, guiding them in learning soccer skills.
- Resolving and informing parents question and queries with the program allowing for their child and themselves to have a good experience.
- Promoted to a solo coaching position within weeks of work due to hard work ethic, connection with the children and positive parent feedback benefiting the company.
- Conducting solo training sessions with 10+ children to facilitate the limited staff and help the company.

AERIE SALES AMBASSADOR

American Eagle Outfitters

Dec 2022 - Mar 2024

- Overseeing opening and closing the store resulting in efficient days in the workplace.
- Engaging in customer service, communicating and servicing their needs, allowing for a better morale in the store and positive company feedback.
- Completing tasks such as cleaning, organizing clothes, online orders, taking stock, which allowed more productivity overall for staff.
- Handling money in the cash register, entrusted with being honest in dealing with cash allows higher ranked employees to proceed with other tasks, benefiting the store on daily basis.