

KATE MANN

ILLUSTRATOR & GRAPHIC DESIGNER

CONTACT

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Atlanta, GA

EDUCATION

BACHELOR OF FINE ARTS, ILLUSTRATION

Minor in Graphic Design
Savannah College of Art
and Design (SCAD)
Sep 2022 – June 2026
GPA: 3.9 • Dean's List
2022–Present

DESIGN TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Procreate

AI TOOLS

ChatGPT / Custom GPTs
Claude
Gemini
Perplexity
AI Image Generation

PROFESSIONAL

Brand Identity Systems
Typography & Layout
Editorial Design
Art Direction
Team Leadership
Project Management
Client Communication

CERTIFICATIONS

Adobe Certified Professional
Visual Design (Photoshop)

SCADamp Advanced
Certificate of Completion

Illustrator and graphic designer specializing in story-driven work for branding, editorial, and packaging. I bring warmth and visual narrative to everything I design—whether it's a brand identity system, a surface pattern, or something that needs to find the emotional connection. Currently finishing my BFA at SCAD while leading a team of 25 as Managing Editor, with the same attention to deadlines and craft in every project.

WORK EXPERIENCE

MANAGING EDITOR

SCAD SCAN / Connector Magazine

Mar 2024 – Present

- Lead 60+ editorial projects per year from concept to completion, directing visual hierarchy, storytelling, and brand consistency across print and digital
- Direct a creative team of 15–25 writers, designers, and illustrators—setting vision, managing workflows, and maintaining quality across tight deadlines
- Edit and art-direct all visual and written content, ensuring alignment with brand identity while delivering engaging reader experiences
- Coordinate cross-functionally with photographers, strategists, and marketing to align creative assets with editorial goals

IN-HOUSE GRAPHIC DESIGNER

Upfield Soccer

Feb 2024 – Sep 2024

- Designed and managed brand identity system—logos, icons, badges, and merchandise—translating organizational mission into cohesive visual language
- Collaborated with leadership to rapidly develop marketing materials, social media assets, and event collateral under tight timelines
- Delivered print-ready and digital assets for merchandise, campaigns, and community events

LEAD SOCCER COACH & SITE COORDINATOR

Upfield Soccer

Mar 2023 – May 2025

- Promoted to site coordinator within weeks; supervised coaching staff, managed all logistics, and served as primary client-facing representative
- Led solo training sessions for 10+ children (ages 2–8), earning rapid promotion through parent satisfaction and leadership

SALES AMBASSADOR

American Eagle Outfitters (Aerie)

Dec 2022 – Mar 2024

- Managed store operations, customer relationships, and visual merchandising; recognized for initiative and dependability

AWARDS & PUBLICATIONS

- Work featured in two editions of the award-winning SCAD publication SCAN Magazine
- Scientific illustration selected for inclusion in an academic thesis defense, visually communicating complex research concepts